

Are you considering a career in marketing or sales? Would you like to know how a non-profit arts organization works from the inside out?

Internships at the Omaha Community Playhouse are available in the areas of marketing and sales. These internships are unique opportunities to help college students gain practical, professional experience and to supplement their academic knowledge.

Interns will be exposed to a variety of “hands-on” experiences which will provide a valuable perspective on the daily operations of the largest community theatre in the nation. The Marketing Intern will work closely with the Director of Public Relations and will assist with Opening Night activities, distributing press releases, contacting local media about productions, compiling press packs and completing other marketing related duties. The Sales Intern will work with the Director of Sales and will assist in sales related responsibilities such as soliciting group sales for performances, coordinating facility rentals, implementing various social media strategies, implementing corporate subscription strategies, and selling advertising space in our program. The Sales Intern will also be responsible for creating and implementing a program to increase revenue in a selected area of the sales department.

Interns will be challenged to positively impact their department by providing original ideas and creating plans to put them into action while meeting the needs of the Omaha Community Playhouse. Intern assignments depend upon the qualifications and interests of the applicant, as well as the specific needs of each department. Experienced directors and managers provide focused professional supervision to each intern assigned to their departments. Internship positions are available to college students, as well as other qualified individuals. Scheduling can be very flexible and will be tailored to work with the intern’s schedule. A minimum of 9 hours per week is required.

Interns may be eligible for college credit upon completion of our internship program. All internships are unpaid. Interns are responsible for all personal expenses incurred during their internship. Students are expected to obtain and complete the necessary forms to receive credit for their internship. Students are also responsible for meeting any registration requirements from their college or university. Interns will receive two complimentary tickets to all performances during their internship.

Application Process: All interns must be highly motivated and able to work independently on assigned tasks. Interns must be organized and enthusiastic with excellent writing and communication skills. Interns generally must be able to commit to a ten week internship.

To Apply:

In accordance with guidelines and procedures of your college or university internship/placement office, submit the following materials to the Omaha Community Playhouse:

- A cover letter that describes your background and interests, as well as a statement of career goals and objectives
- Resume
- One letter of recommendation from a faculty advisor or other appropriate reference

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